**Michigan Wine Collaborative**

Conference Call Agenda for Tuesday, March 1, 2022 at 10am

1. Call to Order
2. Approval of Annual Meeting Minutes
3. Executive Committee Report:
   1. Working towards 2022 Judgement of Michigan showcase events
      1. Detroit
      2. Grand Rapids
   2. Hired accountant to assist with MWC finances
   3. Board member involvement on committees
      1. Please reach out to Gina to let her know which committees you will be participating on in 2022
   4. Bob Utter to represent Cold Hardy Support throughout committees
   5. Vintage Michigan management
      1. Need volunteer(s) to assist in leading this program throughout 2022
4. Committee reports:
   1. Marketing: Brian Lillie
      1. SCBG Grant status
      2. Michigan Wine Month plans
   2. Grants / Funding: Gina Shay
      1. Following up with sponsorships
         1. Previous sponsors to renew
         2. New sponsorship opportunities
      2. Exploring potential Corporate relationships (Especially in Detroit)
         1. Sports Teams
         2. Big 3
   3. Finance: Lee / Emily
      1. New Accountant
      2. Huntington line of credit for the grant
      3. I-9s for contractors
   4. Research / Education: Michael Moyer
      1. Current projects
      2. PA 232
      3. VESTA/LMC Collaboration
   5. Sustainability: Josh Morgan
      1. New GLSWA logo
         1. For media purposes
         2. For labeling
      2. Hand off committee to Stranger Wine Co (Sidney & Maxx)
   6. Inclusion and Expansion Committee – Charles / Emily
      1. Collecting information for the MI Black Wine Professionals Database
      2. Working with 4-H Viticulture/MWC Talent Pipeline project
   7. Membership Committee: Kim Zacharias
      1. Kim taking over Membership Committee this month
         1. First report due for our May meeting
         2. Reach out if interested in volunteering on this committee
5. Other Business:
   1. CBC Update with Jenelle
6. Public Comments:
7. Next meeting: May 3rd at 10am
8. Adjourn

Michigan Wine Collaborative is inviting you to a scheduled Zoom meeting.

Topic: MWC Board Meeting

Time: Mar 1, 2022 10:00 AM Eastern Time (US and Canada)

Every 2 months on the First Tue, 8 occurrence(s)

Mar 1, 2022 10:00 AM

May 3, 2022 10:00 AM

Jul 5, 2022 10:00 AM

Sep 6, 2022 10:00 AM

Nov 1, 2022 10:00 AM

Jan 3, 2023 10:00 AM

Mar 7, 2023 10:00 AM

May 2, 2023 10:00 AM

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly: https://us06web.zoom.us/meeting/tZUocu-ppj0vG9QGmjjoz\_21ekBPLNpf5eqc/ics?icsToken=98tyKuGpqz4sG9yTtRiHRpwcGY\_4M-vxiCFYjfpsuxLvCS9JXVGnM-lgAp5RAN6F

Join Zoom Meeting

https://us06web.zoom.us/j/81556186510?pwd=RFcrdEpMckY2ZGZhcGo2c25waUhIQT09

Meeting ID: 815 5618 6510

Passcode: 954839

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Passcode: 954839

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